

PRESENTATION SUMMARY

The New ACC&D: How Can We Work Together to Meet Our Common Goals?

Joyce Briggs

ACC&D Agenda for Advancement

1. Seek partnerships and take action to get zinc gluconate used in effective population-control programs in the U.S. and worldwide to save the lives of dogs.
2. Build partnership with holder of early-stage technology with potential for permanent non-surgical sterilization for female dogs and cats. Explore strategic partnership with Senestech to advance their technology in accordance with ACC&D's mission.
3. Raise \$10 million to advance both male and female technology projects.
4. Identify and build demand for non-surgical sterilants primarily through outreach in strategic alliances: audience pet owners, animal welfare organizations, veterinarians.
5. Conduct consumer research to determine the market opportunity for these products, and for guidance on best messages to effectively market both the product concept and products to key audiences: pet keepers, veterinarians, and animal welfare organizations.
6. Expand ACC&D's advisory board with additional members experienced in pharmaceutical development to assist researchers and funders to best direct resources.

Priorities for Non-Surgical Products for Pet Population Control

- Approved by regulatory agencies as safe (for animals and for the humans administering them) and effective
- Permanent: some opportunity for long-term (3+ years)
- Deliverable in a single injection or treatment
- Product(s) available for effective use in both males and females, dogs and cats
- Documented effects on behavior and health
- Can be provided at affordable rates for use in indigent or low-income client populations

Session VIII: Nonprofits – Making a Difference

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The New....
**Alliance for Contraception
in Cats and Dogs**

Third International Symposium on
Non-Surgical Contraception Methods for Pet Population Control
November 11, 2006

 The Alliance For Contraception
In Cats & Dogs 

ACC&D Agenda for Advancement



 The Alliance For Contraception
In Cats & Dogs 

Our Mission

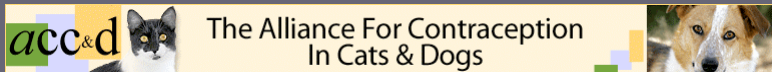
- **to expedite the successful introduction of methods to non-surgically sterilize dogs and cats and to support the distribution and promotion of these products to humanely control cat and dog populations worldwide**



FasterCures
The Center for Accelerating Medical Solutions

**“Why does it take so long to find cures?
Consider this: The potential speed of a
high-speed train is 200 miles per hour,
but the average speed of today's train is
55 miles per hour. It's not the speed of
the train that holds us back, it's the speed
of the track.”**

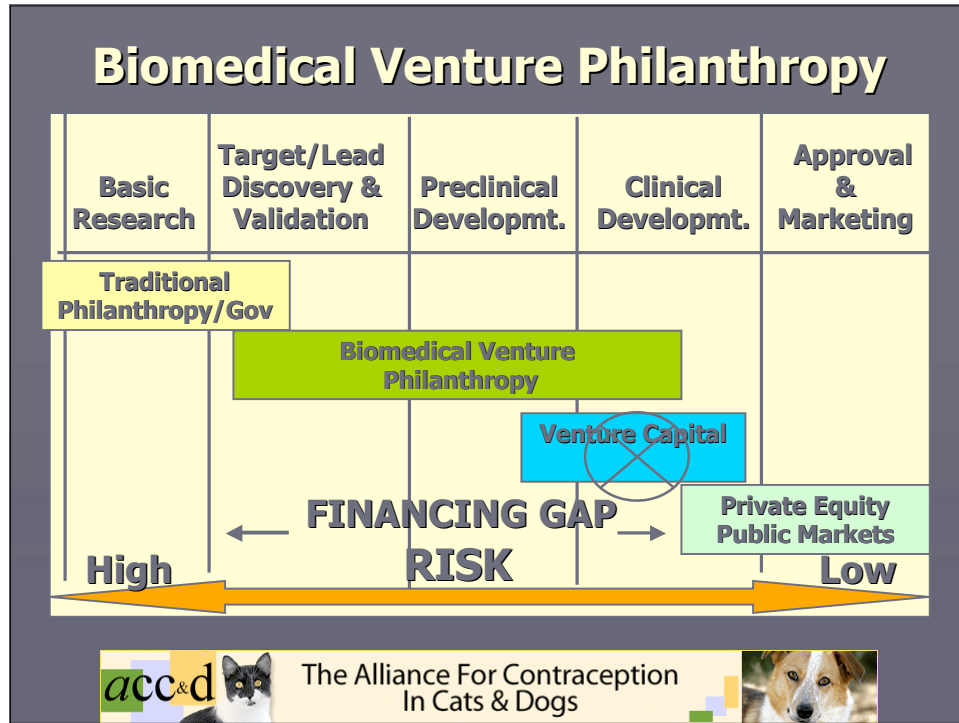
Gregory Simon, CEO: Faster Cures



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Stakeholders

- ▶ Funders
- ▶ Researchers
- ▶ Pharmaceutical companies
- ▶ Regulatory agencies
- ▶ Veterinarians
- ▶ Animal welfare

acc&d The Alliance For Contraception In Cats & Dogs

Funders

What they need....



- ▶ **Analysts to guide donors/investors**
- ▶ **Models for joint nonprofit/for-profit funding of research**
- ▶ **Measure return on investment for scientific research**
- ▶ **Navigate issues of animal research**



The Alliance For Contraception
In Cats & Dogs



Researchers

What they need....



- ▶ **More focus on the work: less on fundraising**
- ▶ **Assess commercial potential earlier on**
- ▶ **Animal subjects that are ethically acceptable to donors and animal welfare**
- ▶ **Information clearinghouse to access best emerging data**



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Pharmaceutical Companies

What they need....

- ▶ Confidence in marketplace and demand
- ▶ Confidence in science under development
- ▶ Early stage funders
- ▶ Better connect research and development sooner to streamline “bench to bedside” pathway
- ▶ Integrate entrepreneurial business best practices



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Regulators

What they need....

- ▶ Approvable products and ?



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Veterinarians/Animal Welfare

- ▶ Solutions for needs and wants
- ▶ And ???

*What they
need....*



ACC&D Strengths

- ▶ **Mission-driven bridge between stakeholders**
- ▶ **Animal welfare influence & communication channels**
- ▶ **Fundraising expertise and access**
 - Board alliances w/ASPCA, HSUS, Petfinder.com, Animal Assistance Foundation, and many others
- ▶ **Animal-health drug development expertise**
 - Alcherabio, Neutersol experience
- ▶ **Veterinarian/scientist access**
 - Cornell, Virginia Tech veterinary schools
 - Network to research

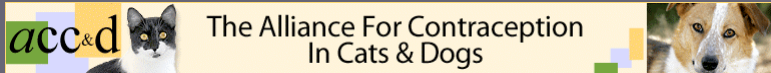


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ACC&D Agenda for Advancement



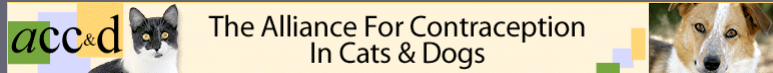
Our Agenda for Advancement

- ▶ **Effective use of Zinc Gluconate worldwide**



Our Agenda for Advancement

- ▶ Effective use of Zinc Gluconate worldwide
- ▶ **Advance female technology**



Our Agenda for Advancement

- ▶ Effective use of Zinc Gluconate worldwide
- ▶ Advance female technology
- ▶ **Raise \$10 million toward these efforts**



Our Agenda for Advancement

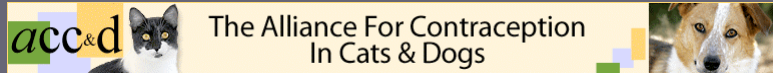
- ▶ Effective use of Zinc Gluconate worldwide
- ▶ Advance female technology
- ▶ Raise \$10 million toward these efforts
- ▶ Identify/build demand for non-surgical sterilants



The screenshot shows a web browser window displaying a petition page. The page title is "Save the Lives of Cats and Dogs: Support Non-Surgical Sterilization". The petition is sponsored by "The Alliance for Contraception in Cats and Dogs" (ACC&D). The page includes a goal of 20,000 signatures and a deadline of "Ongoing...". A "Sign This Petition!" button is visible, along with a confirmation message: "Thank you, Joyce! You signed this petition at: 10:25 AM PDT, Jun 16, 2006. If this is not you, please log out." The page also features images of cats and dogs and text explaining the need for non-surgical sterilization.

Our Agenda for Advancement

- ▶ Effective use of Zinc Gluconate worldwide
- ▶ Advance female technology
- ▶ Raise \$10 million toward these efforts
- ▶ Identify/build demand for non-surgical sterilants



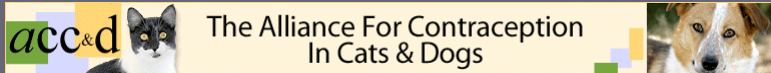
Our Agenda for Advancement

- ▶ Effective use of Zinc Gluconate worldwide
- ▶ Advance female technology
- ▶ Raise \$10 million toward these efforts
- ▶ Identify/build demand for non-surgical sterilants
- ▶ Conduct consumer/market research to guide development and messaging: pet keepers, veterinarians, animal shelters



Our Agenda for Advancement

- ▶ Effective use of Zinc Gluconate worldwide
- ▶ Advance female technology
- ▶ Raise \$10 million toward these efforts
- ▶ Raise awareness and identify/build demand for non-surgical sterilants
- ▶ Conduct consumer/market research to guide development, and messaging: pet keepers, veterinarians, animal shelters
- ▶ **Strong advisory board experienced in pharmaceutical development to assist researchers and funders**



What Are the Possibilities?

"The moment one definitely commits oneself, then Providence moves, too. All sorts of things occur to help one that would never otherwise have occurred unforeseen incidents, meetings and material assistance, which no man could have dreamed would have come his way." - Goethe



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What are the possibilities?



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