

## Session V: Neutersol – What Worked? What Didn't? What's Next?

Questions to Answer for Greater Success and Global Reach

By Dr. Don Polley

# Neutersol®

## Questions to Answer for Greater Success and Global Reach

Dr. Don Polley

Alliance for Contraception in Cats and Dogs

Third International Symposium

# Neutersol®

- Will the pricing be consistent with providing a distinct advantage over surgical sterilization both in the U.S. and internationally?



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- Will there be a focus on educating veterinarians regarding the sterilization technique?



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- Will there be a focus on educating veterinarians concerning the pros and cons of surgical sterilization vs. non-surgical sterilization?



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- Will there be sufficient capital to insure a long-term commitment to success?



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