



Understanding the Need

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Sentir Animal, our organization

What? Animal rights organization
Rescue, education and legal actions, sterilization campaigns

Where? Cali – Colombia – South America

Who? Around 20 volunteers

When? Since 2005



Our values

Vegan food



Never leave an animal unattended





Never leave abandoned animals in bad conditions behind




Always educate





Our society

- ✓ Population lacks housing, education, social services and employment
- ✓ NGO's substitute government
- ✓ Animal suffering=human suffering
- ✓ Violence – Constant war

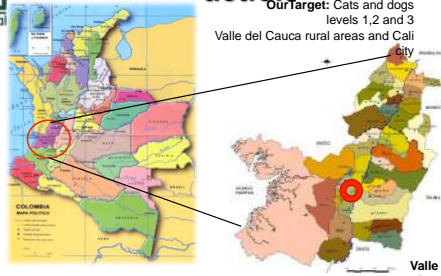


53% of homes have dogs
Cali: 2.3 million inhabitants
Aproximately 80% are levels 1, 2 and 3

Our community, our field of action

Our target: Cats and dogs levels 1, 2 and 3
Valle del Cauca rural areas and Cali City




Valle del Cauca




Our sterilization program

First Contact a member of the neighborhood or the community contacts us





Planning

The Sentir Animal coordinator assigns a date and explains the 'technical' requirements for the surgery room, waiting room, etc.







Recommendations an monitoring

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Our campaigns in numbers

Description	Number
Animals that will be served this year	2,000 or more
People served anually	Around 3,000
Veterinarians per campaign	1
Assistants per campaign	2
Prices per animal (any sex, any species)	From 6 to 13 US\$
Average of animals served per campaign	40
% of dogs and cats	65 and 35
% of females and males	83 and 17
% of males cats (out of all cats)	78
% of male dog (out of dogs)	15
Deaths in 2009 (out of 1,200 surgery)	6




Our challenges, our problems

- ✓ Economical resources
- ✓ Time

Our challenges, our problems

- ✓ Conditions for surgery




Our challenges, our problems

- ✓ Post-surgical care




Our keys to succes

- ✓ Going where people and animals need us
- ✓ Counting on a member of the community to organize and promote each campaign
- ✓ Affordable prices
- ✓ Strict control in inventory and purchases
- ✓ Expertise of our veterinarian
- ✓ Organization, protocols and procedures
- ✓ Checking on each patient afterwards
- ✓ Giving the kindest service to people and animals
- ✓ A team comitted to the animal cause



